

## The **co-operative** bank

Ethical then, now and always

WEB WIZ



## Sustainable web hosting

Web Wiz joined Zellar in 2022 thanks to a Co-operative Bank sponsored licence programme.

Since starting its sustainability journey Web Wiz has installed green technology and completed energy checks making substantial savings in its energy usage, bills and CO<sub>2</sub> emissions.





45% ENERGY REDUCTION

Through implementing behavioural changes in Zellar



£4,800 costs saved

Lower bills as a result of reducing energy consumption



41%

ANNUAL CO₂ SAVINGS

Taking demonstrable leaps towards net zero

## WEB WIZ TESTIMONIAL

"Eco-friendly ethics are at the heart of all our services... Zellar helps us to showcase all the great things we're already doing and learn where we can go next. Our Zellar profile has become a valuable tool for showcasing all our sustainable actions – such as supporting biodiversity through World Land Trust, using an ethical bank and investing £224k in green technology.

We're especially interested in using Zellar to find volunteering projects to help us give back to the local community."

BRUCE CORKHILL
MANAGING DIRECTOR

## TOP ACTIONS TAKEN

- 84 tonnes of carbon offset purchased
- Air source heat pump installed
- Smart meters installed