



# Sustainable consulting

UK Alternative Energy joined Zellar in 2023 thanks to a North Kesteven-sponsored licence programme.

Since starting its sustainability journey with Zellar, UK Alternative Energy has invested in multiple green tech projects, offset 10 tonnes of CO<sub>2</sub>, calculated its building emissions, and completed 38 energy checks and 15 sustainability tips, resulting in substantial savings in its bills and CO<sub>2</sub> emissions.



**£29,550**

## GREEN TECH INVESTED

Through installing green tech such as air source heat pump and LED lighting



**£11,250**

## ESTIMATED SAVINGS

Based on reduction in mileage from year to year



**19%**

## ANNUAL CO<sub>2</sub> SAVINGS

Taking demonstrable leaps towards net zero

## UK ALTERNATIVE ENERGY

# TESTIMONIAL

*"I find the platform very easy to use and very interactive with lots of good points and tips on how you can make small changes that take us one step closer to our goal. The Zellar scoring system is like a credit score, the higher the score the better the company. We use this information to promote the company with new customers.*

*Now that we have updated our profile and are using the dashboard regularly, I feel that Zellar will help us continue to make improvements within the business going forward, helping us achieve our sustainable targets."*

DERRICK DENTON  
DIRECTOR

# TOP ACTIONS TAKEN



Used an ethical bank



Set up a recurring sustainability meeting



Sustainability champion appointed