

HOW ONE WOMAN'S TRIO OF RESTAURANTS IS REWRITING THE MENU ON CLIMATE ACTION

The Sustainable Table

Ruth Terrington, Operations Director of The Hooked-On Group, joined Zellar thanks to North of Tyne sponsored-licences which she's used for 3 restaurants, accelerating climate action for the restaurant industry in the North East.

Since starting her sustainability journey with Zellar, Ruth has become a sustainability champion for all 3 restaurants, calculated their building emissions, invested in 7 green tech projects such as installing smart meters and LED lighting, completed 54 sustainability measures, and 9 volunteering hours at Whitley Bay Beach Clean and The Great British Spring Clean.

RUTH TERRINGTON TESTIMONIAL

"Having access to a tool that helps us calculate our carbon emissions then build an achievable plan to reduce them is a game changer, it also helps to reduce our energy bills too!"

The platform is easy to navigate and guides us in building a sustainable action plan, adding a bank of tasks including reducing food waste, educating your team and engaging in community initiatives. Each completed action earns us points, contributing to our 'Zellar score', enabling us to monitor and share our progress on our live profile.

I can highly recommend joining Zellar as it has really helped us understand more about our carbon emissions and help us contribute to our regions net zero targets."

RUTH TERRINGTON
OPERATIONS DIRECTOR, THE HOOKED-ON GROUP

BLACKFRIARS



£48,250 INVESTED IN GREEN TECH



3 VOLUNTEERING HOURS



9 SUSTAINABILITY 360 TIPS COMPLETED

DOBSON & PARNELL



£800 INVESTED IN GREEN TECH



36 ENERGY CHECKS COMPLETED



EMISSIONS CALCULATED

HINNIES



£46,200 INVESTED IN GREEN TECH



SUSTAINABILITY CHAMPION APPOINTED



EMISSIONS CALCULATED