

LEICESTERSHIRE LEP

Zellar's cost saving, net zero mission across Leicestershire

Leicestershire LEP is one of many regional partners that's joined forces with Zellar to kickstart sustainability action amongst its local business community.

As part of the programme it gets valuable insights and evidence of how local businesses are tackling sustainability and the impact they're making.



3%

ENERGY REDUCTION

Through implementing behavioural changes in Zellar



£164,465

COSTS SAVED

Lower bills as a result of reducing energy consumption



3.8%

ANNUAL CO₂ SAVINGS

Taking demonstrable leaps towards net zero

TESTIMONIAL

"We are supporting many local businesses towards 2030, and helping 100 of them to monitor energy usage is one practical way for businesses to plan and take action.

In being armed with the data to track outcomes, businesses are better placed to reduce their emissions and continue making improvements."

NEIL MCGHEE, LLEP BOARD MEMBER AND LOW CARBON CHAMPION

REGIONAL IMPACT SO FAR



£785,681 invested in green tech



100 sustainability plans



1,200 volunteer hours