## zellar





FIZZCO

## Sustainable manufacturing

Specialising in the manufacture, supply and installation of commercial Christmas lighting, Lincoln-based Fizzco joined Zellar in 2023 thanks to a Greater Lincolnshire-sponsored licence programme.

Since starting its sustainability journey Fizzco has installed EV chargers, low energy fridges and LED lighting and sensors. It's complemented this investment through behavioural change and implementing Zellar's regular energy checking protocols.





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**SUSTAINABILITY MEASURES** 

Implementing behavioural changes in Zellar to promote sustainable business



**GREEN TECH PROJECTS** 

Invested in energy efficient technologies to bring costs and emissions down



1ST

YEAR OF EMISSIONS

CALCULATED

Benchmarked employee, travel, vehicle and building emissions

## **FIZZCO TESTIMONIAL**

"We signed up, received our sustainability score, and immediately shared this as evidence for our client. After successfully being awarded the contract, we knew that this platform would become a regular audit for our business. Now, when sending out a tender, as well as including our health and safety documents, accounts, and risk assessments, we without fail also include our Zellar score."

WENDY CLARKSON DIRECTOR

## **TOP ACTIONS TAKEN**



Installed green technologies



Implemented a green travel policy



Lobbied office provider to go green