zellar





EMEA RECRUITMENT

Sustainable recruitment

EMEA Recruitment joined Zellar in 2022 thanks to an East Midlands Chamber-sponsored licence programme.

Since starting its sustainability journey it has calculated its emissions, invested in a UK offset project, completed energy checks and installed low carbon tech resulting in a reduction of energy bills and CO₂ emissions.





7%
ENERGY REDUCTION

Through implementing behavioural changes in Zellar



£681

COSTS SAVED

Lower bills as a result of reducing energy consumption



7%

ANNUAL CO2 SAVINGS

Taking demonstrable leaps towards net zero

TESTIMONIAL

Sustainability is no longer a choice, but a necessity. As a people business, we believe that prioritising people also means prioritising the planet and sustainability.

By measuring where we are today, understanding where we're trying to get to, the Zellar platform makes starting sustainability simple and then provides a plan on how to get there. Zellar pushes us to take the next steps. We want to see year-on-year change and we're proud to be growing as Zellar expands its platform."

ROSE JINKS AND CLAIRE STONE
MARKETING MANAGER AND HEAD OF
FINANCE

TOP ACTIONS TAKEN



8Cloud/efficient IT servers installed



2 volunteer days completed



Sustainability champion appointed